

WELCOME!

Please connect to the audio (either dial-in or connect by computer) and make sure your team is prepared with the following:

- Printed copies of this worksheet for all those participating in the workshop
- Pencils/pens
- A couple stacks of Post-It notes or other notepads
- Several sheets of plain 8.5 x 11" paper
- A flat surface to organize Post-Its (e.g. dry erase board or clear tabletop)

We will get getting started momentarily.



PHA Health Strategic Planning Workshop

Co-Facilitated by Health Impact Project
and Grantmakers in Health



WHAT IS TODAY?

- Half-day workshop featuring facilitated group discussions and exercises.
 - Introductory presentations about health-housing connections and funding landscape and emergent insights and trends.
 - Three (3) modules to walk through “current state” analysis, goal-setting, and action planning.
 - “Report back” opportunities for participants to share.
 - Final thoughts and synthesis

WHY THIS WORKSHOP?

- Hear from PHAs that their health-related efforts are reliant on external partners or otherwise a collection of programs. We want to help PHAs feel they are in the “driver’s seat” of their efforts to improve community health.
- Everyone can benefit from dedicated planning time. Today’s workshop is focused on pragmatic questions and outcomes, not just “thought exercises.”
- Today is an opportunity to either start, scale, or refine your agency’s health-related efforts.

WHAT IS TODAY?

- **This is your workshop.** Consider today an opportunity to think critically and creatively about your agency's goals and partnerships.
- **This is a new format for us.** Tell us what you think.
- **Share your results with CLPHA.** It helps us to know what our members are working on and ways we can support you and your partners.

WHO IS “IN THE ROOM”?

- We have PHAs participating from all over the country with their own teams.
- PHAs have convened in-person teams of staff and external partners to participate in today’s workshop.
- We encourage you to participate in “report backs” as a way to learn from each other.
- **Tell us where you’re from!**

HOUSEKEEPING

- Make sure you have the supplies listed on the agenda and worksheet (e.g. Post-Its) to facilitate a group exercise later.
- While everyone should be using worksheets (or paper) to track their own notes, you might want to appoint a team recorder.
- Keep your conference line on “mute” (NOT “hold”)
 - Keep it on during the modules/discussions as facilitators might jump in with additional instruction or time checks.
 - If for some reason you get disconnected from the audio, just dial back in.
- **Questions about logistics?** Use the “chat” function in GlobalMeet if you have questions.

AGENDA FOR TODAY

- **Introductory Presentations (35 min)**
 - Health Impact Project – Abigail Blum, Mimi Narayan
 - Grantmakers in Health – Kristina Gray-Akpa
- Break (10-15 min)
- **Module 1: Taking Stock of Values, Activities and Partners (45 min)**
- **Module 2: Setting Goals Internally and with Your Partners (65 min)**
- Break (10 min)
- **Module 3: Committing to An Action Plan (50 min)**
- **Final Thoughts and Synthesis (10 min)**



PHA Health Strategic Planning Workshop

A photograph of a city street intersection. In the foreground, three cyclists are riding on a dedicated bike lane marked with white diamond patterns and a bicycle symbol. The street is lined with trees and buildings. A green street sign for 'Granville St' is visible on the right. A black rectangular box with white text is overlaid on the center of the image.

Health Impact Assessment: Leveraging the Intersection of Health, Housing, and Community

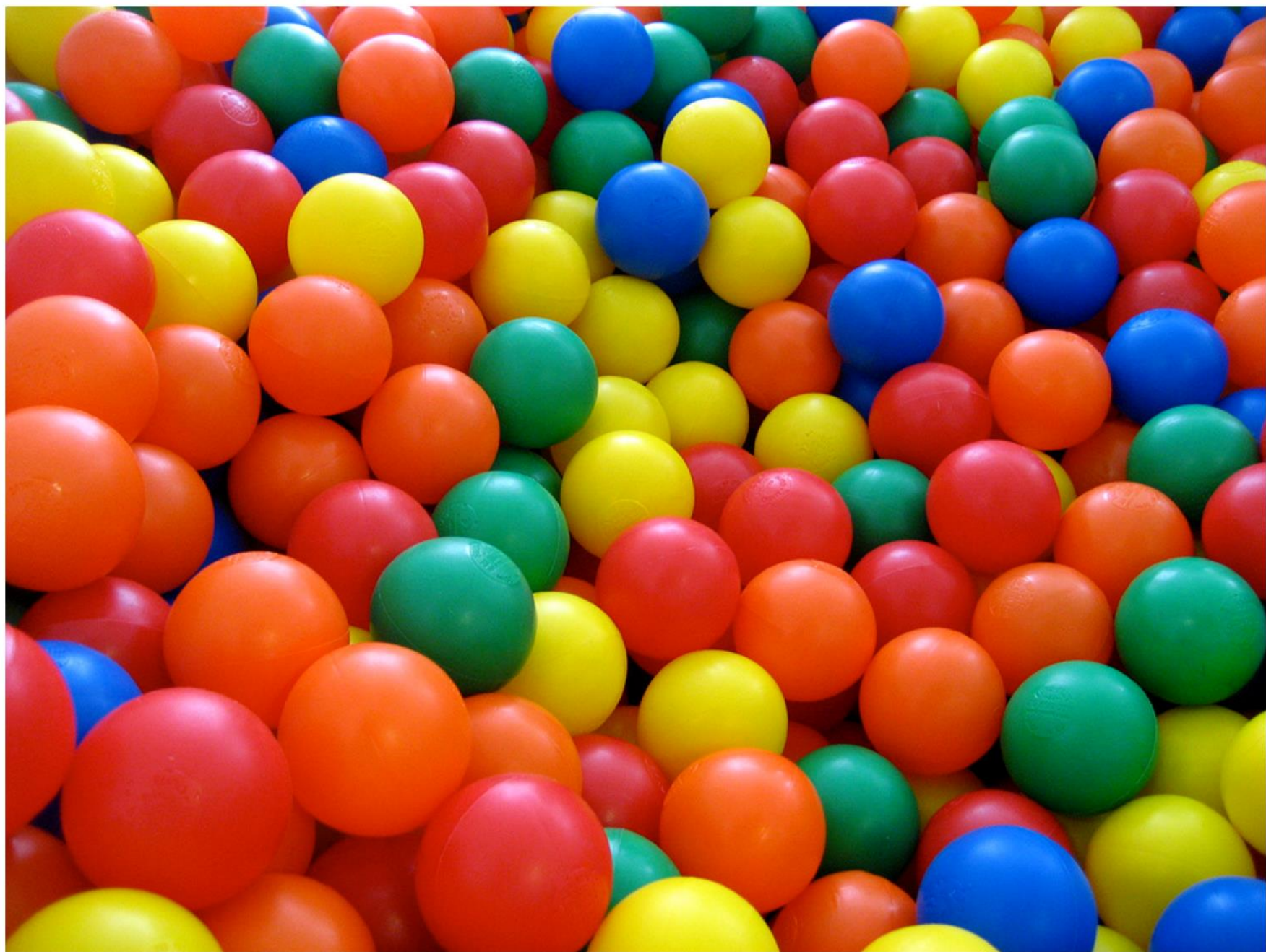
Abigail Baum and Mimi Narayan
Health Impact Project













What makes us healthy?

Source: Bipartisan Policy Center
<https://bipartisanpolicy.org/lots-lose-how-americas-health-and-obesity-crisis-threatens-our-economic-future/>

What **Makes** Us Healthy

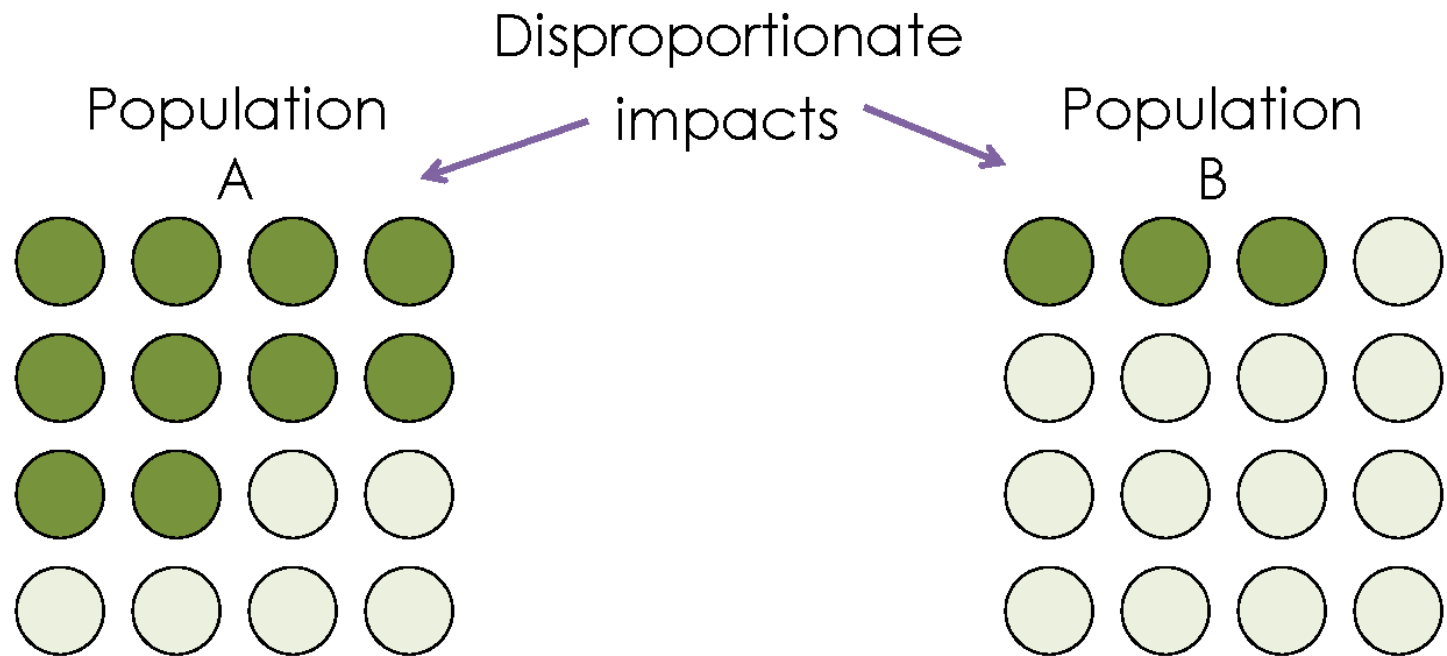


What We **Spend** On Being Healthy



Health (In)Equity

Policies and
Systems



Equality



Equity



What has been done to tackle these issues?

Health in All Policies (HiAP)

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graph TD; A[Health in All Policies (HiAP)] --> B[Health Impact Assessment]; A --> C[Integrating health into planning processes]; A --> D[Health language in RFPs]; A --> E[Cross-sector government structures];
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Health Impact
Assessment

Integrating
health into
planning
processes

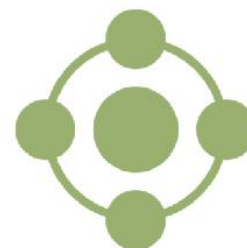
Health
language in
RFPs

Cross-sector
government
structures

Health Impact Project



Research and
evaluation



Place based
grant funding



Scaling HIA and
other tools



Emergent
strategies

Health Impact Project

400+

HIAs completed
or in progress

62 HIAs in 2009



100+

HIAs funded
by the Project

5

Federal HIAs
completed



6

TA and training
providers as
part of a
national
network



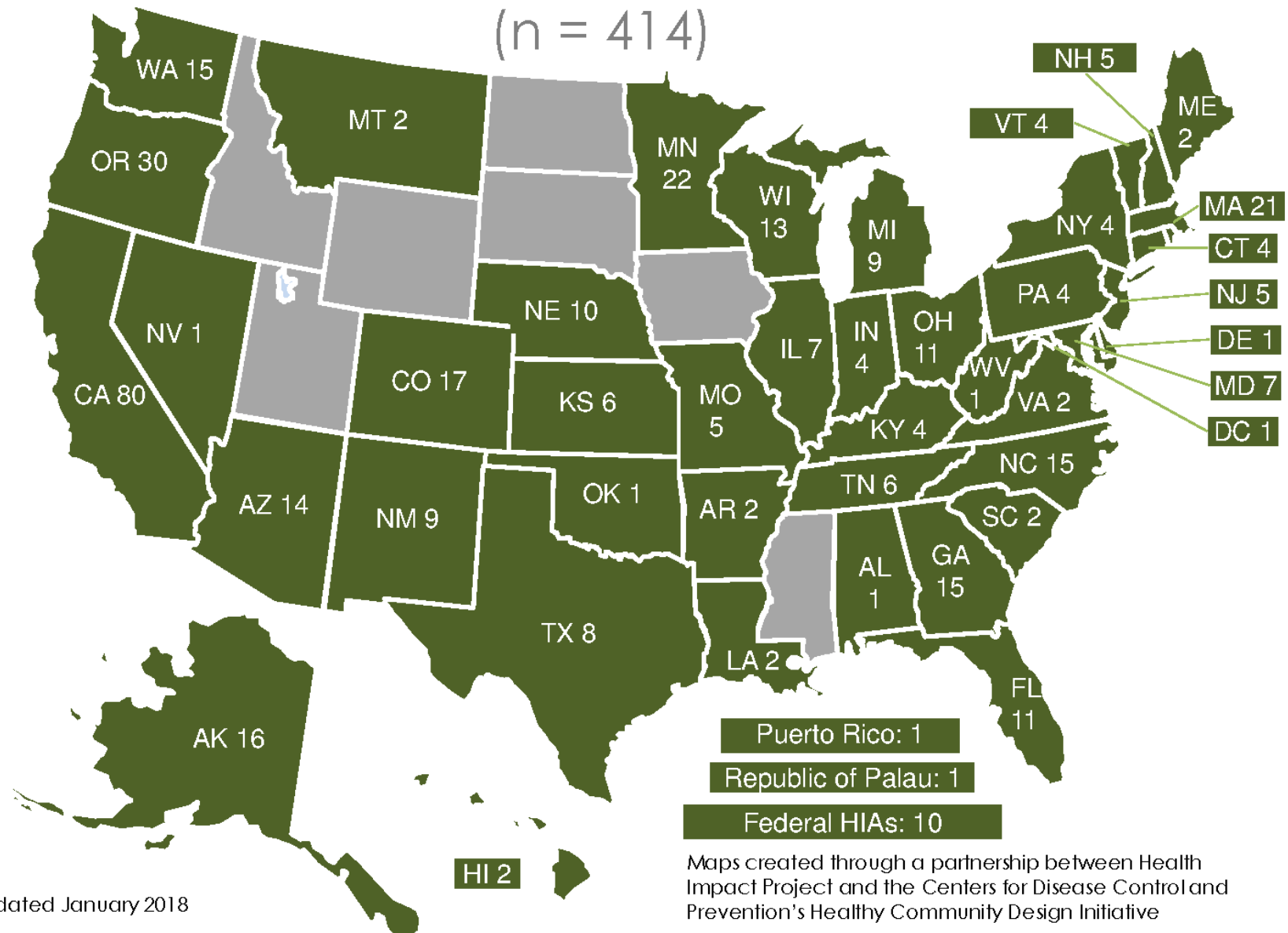
400+

Professionals
in our network



Completed and In Progress HIAs 2018

(n = 414)



Updated January 2018

Maps created through a partnership between Health Impact Project and the Centers for Disease Control and Prevention's Healthy Community Design Initiative

Stakeholder



Engagement

HIA addresses health determinants

How might the
proposed
project, plan,
policy...



...and
potentially
lead to health
outcomes?

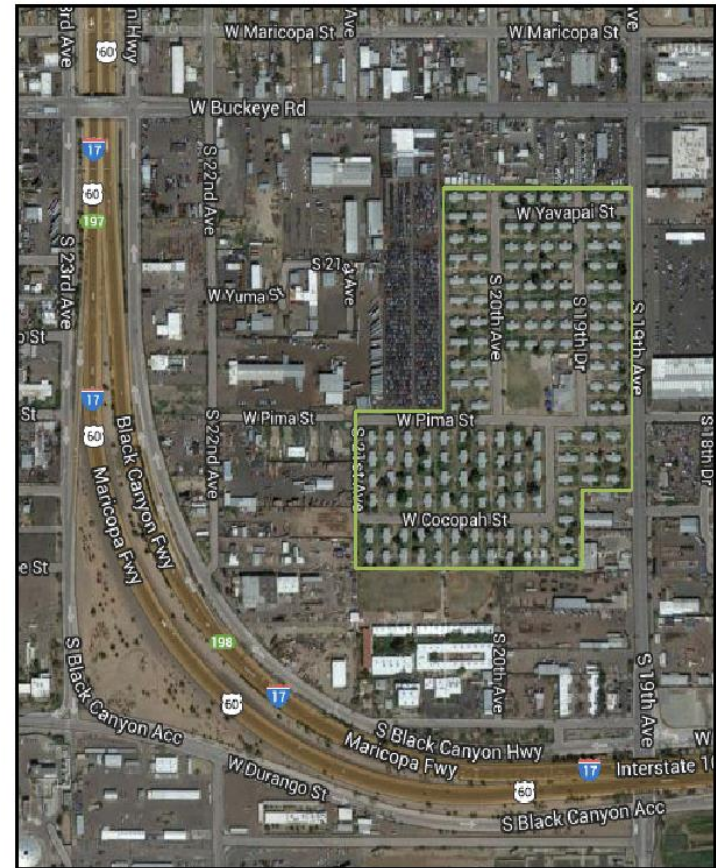
Coffelt-Lamoreaux Public Housing Redevelopment HIA

Baseline:

- 709 residents; 412 children
- 74% latino
- 71% single moms
- MHI - \$9,985
- No crime, no injury
- 51% asthma in kids
- No social cohesion

Impacts of the plan as written:

- Improved housing units
- Increased noise and pollutants due to construction
- No change in access to food, physical activity, or safe streets and transportation.





South Lincoln Homes HIA

Baseline:

- Concentrated poverty
- Higher rates of crime and violent crime than Denver
- 77% hypertension
- 55% obese or overweight
- 40% smoking
- 40% fair or poor overall health

Impacts of the plan as written:

- Improved physical activity, options for healthy eating
- Noise exposure because more residences near railway
- Injury—likely reduced, but need for traffic calming at key intersections
- Reduced crime, related to improved social interaction



Links Between Housing and Health



Housing quality

Housing that is safe, dry, clean, maintained, adequately ventilated, and free from pests and contaminants, such as lead, radon, and carbon monoxide, can reduce the incidence of negative health outcomes such as injuries, asthma, cancer, neurotoxicity, cardiovascular disease, and poor mental health.

Housing affordability

Affordable housing enables people to pay for other basic needs such as utilities, food, and medical care, which can reduce the incidence of negative health outcomes such as malnutrition, diabetes, anxiety, and depression.

Housing community

Neighborhoods free from segregation and concentrated poverty, and in which residents have close and supporting relationships with one another, can improve physical and mental health by reducing stress and exposure to violence and crime as well as improving school performance and civic engagement.

Housing location

Easy access to public transportation, parks and recreation, quality schools, good jobs, healthy foods, and medical care can help reduce the incidence of chronic disease, injury, respiratory disease, mortality, and poor mental health.

Source: Adapted from Human Impact Partners, 29th Street/San Pedro Street Area Health Impact Assessment (2009), accessed Jan.22, 2016, <http://www.humanimpact.org/downloads/san-pedro-st-area-hia-full-report>

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"We have forgotten that much of our health is dictated by where we live, what surrounds us all the time"

—Richard Jackson

QUESTIONS

Connect with us:
healthimpactproject@pewtrusts.org

www.pewtrusts.org/en/projects/health-impact-project





PHA Health Strategic Planning Workshop

Philanthropy's Role in Addressing Health and Housing

Kristina Gray-Akpa
Program Director
Grantmakers In Health

About GIH

Grantmakers In Health (GIH) is a nonprofit, educational organization dedicated to helping foundations and corporate giving programs improve the health of all people.

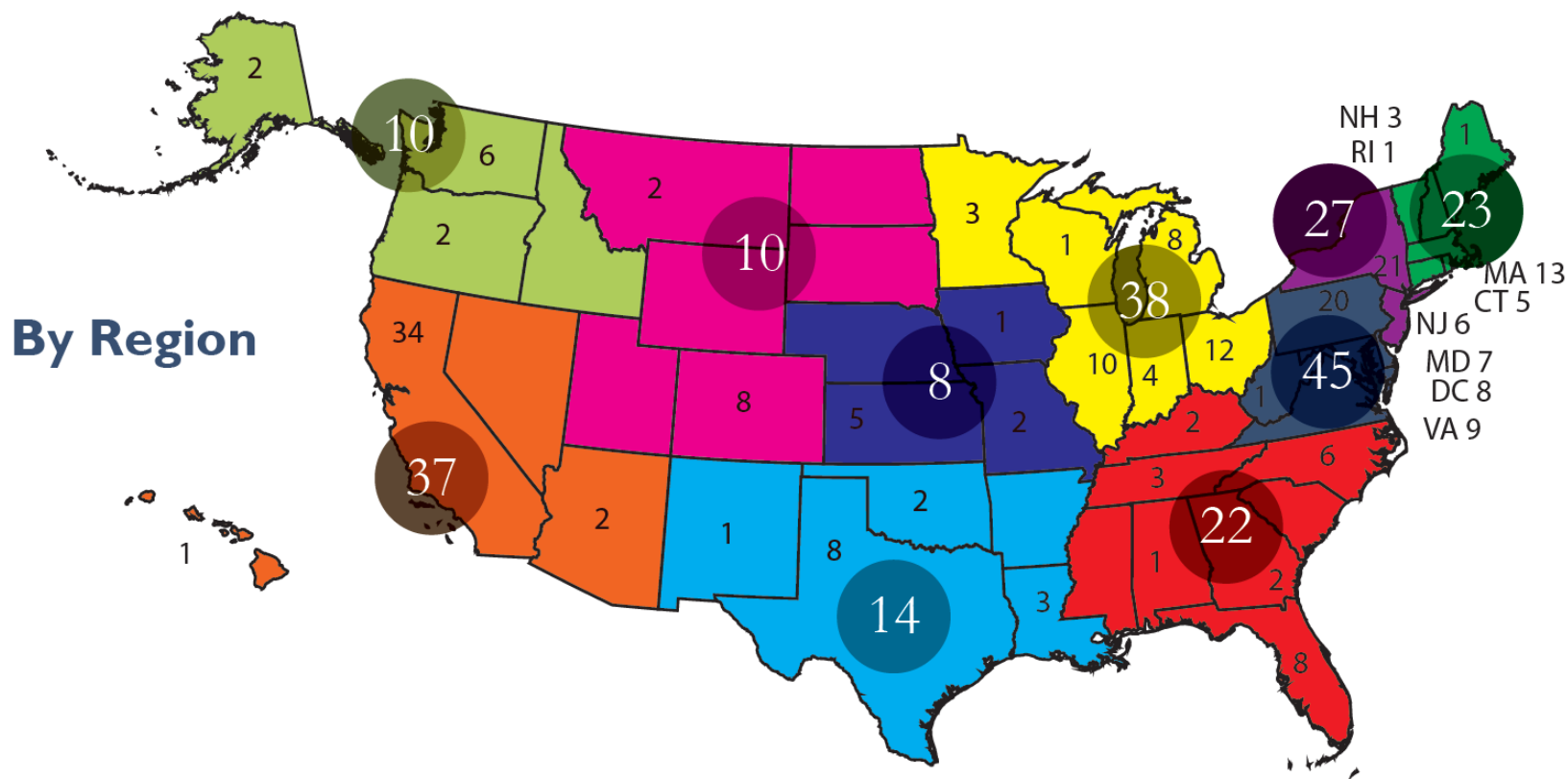
Our mission is to foster communication and collaboration among grantmakers and others, and to help strengthen the grantmaking community's knowledge, skills, and effectiveness.

Taking a Pulse

- How have you partnered with foundations to connect health and housing?
- What's one thing you want health foundations to know about PHA's?
- What's one thing you want to know about health foundations?

234 GIH FUNDING PARTNERS

As of October 2017



RWJF Commission
to Build a Healthier America

Robert Wood Johnson Foundation



A Short Distance to Large Disparities in Health

Babies born to mothers in Maryland's Montgomery County and Virginia's Arlington and Fairfax Counties can expect to live six to seven years longer than babies born to mothers in Washington, D.C.—just a few subway stops away.

Did you know your zip code is a better predictor of your life expectancy than your genetic code?

ZIP CODE
95219
Life Expectancy

73

ZIP CODE
92657
Life Expectancy

88

health
happens
here

TRACKING THE FIELD

How Funders are Addressing Neighborhood Conditions that Shape Health



66

FUNDING PARTNERS
RESPONDED



47%

FUND AT
THE LOCAL LEVEL



88%

INVEST IN NEIGHBORHOOD
CONDITIONS
THAT SHAPE HEALTH

KEY PRIORITY AREAS

40
FUNDERS

**BUILT
ENVIRONMENT**

37
FUNDERS

HOUSING

36
FUNDERS

PLACE-BASED

35
FUNDERS

**COMMUNITY
DEVELOPMENT**

EMERGING ISSUES



**SAFETY AND
VIOLENCE**



**ENVIRONMENTAL
HEALTH**



**TRAUMA AND
BEHAVIORAL HEALTH**



TRANSPORTATION



**ECONOMIC
SECURITY**



**COMMUNITY-BASED
HEALTH CARE**

TOP STRATEGIES FUNDERS ARE SUPPORTING

47

CAPACITY
BUILDING

46

CONVENING

42

ADVOCACY

41

FUNDING AND
REPLICATING EVIDENCE-
BASED MODELS

POPULATIONS TARGETED

LOW-INCOME

53



CHILDREN
AND YOUTH

45

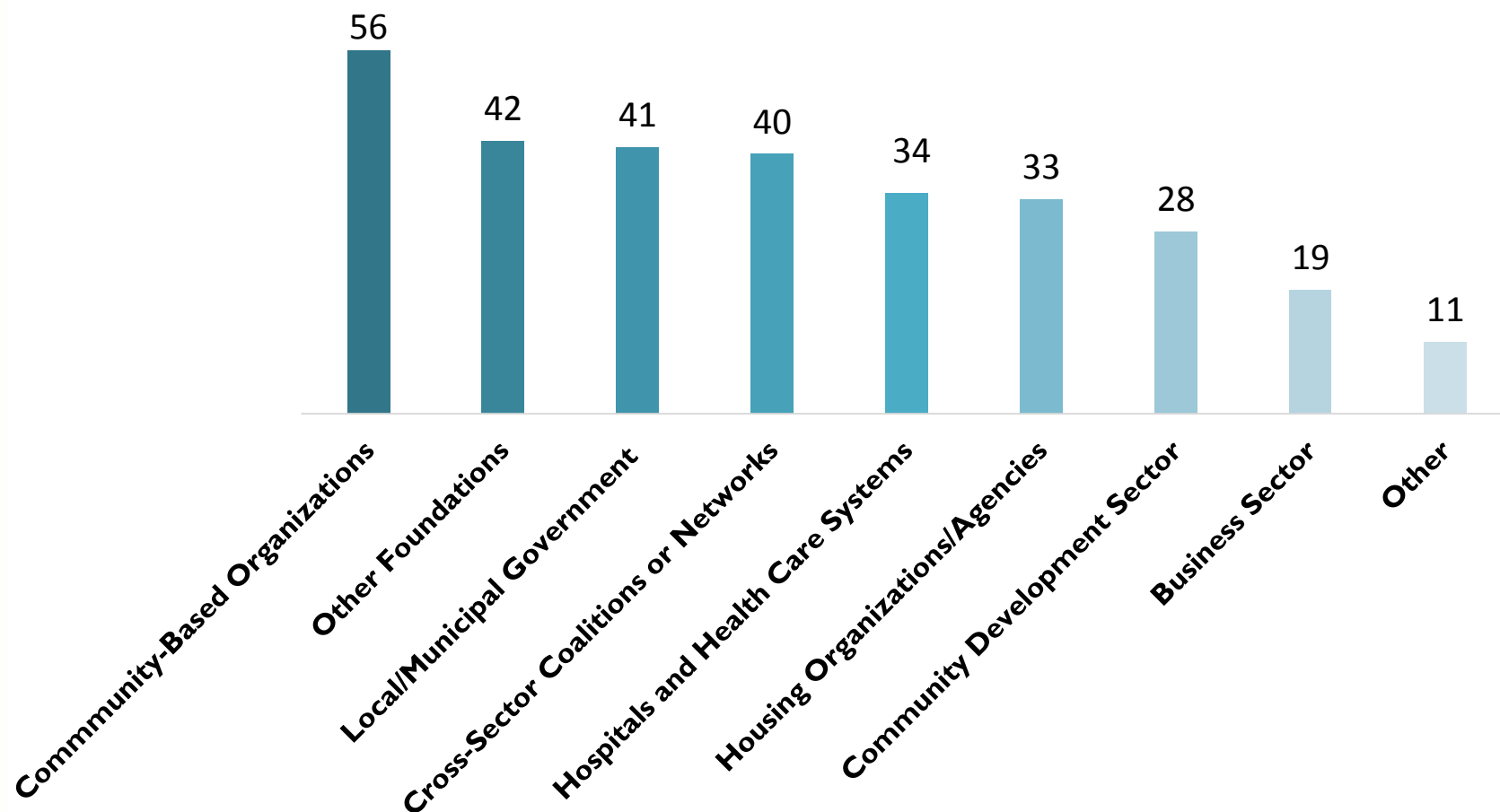


PEOPLE
OF COLOR

41



Types of Partners



Examples of Health and Housing Funding

- Funders are investing in a broad range of activities that connect health and housing.
- Efforts primarily address housing affordability, stability, quality, safety, neighborhood revitalization, and homelessness.
- Funding targets populations most vulnerable to housing and health disparities such as people with behavioral health challenges, seniors, and veterans.

Investing in Housing Services

Missouri Foundation for Health – The Show Me Healthy Housing Loan Fund was launched in collaboration with the Corporation for Supportive Housing to provide pre-development financing to nonprofits building supportive housing. Capacity building is also offered through the Missouri Supportive Housing Institute.

Investing in Housing Services

Mat-Su Health Foundation – Funds the Mat-Su Housing and Homelessness Coalition, which focuses on interventions such as rapid rehousing in AK. Also funds the Prisoner Re-entry project to create wrap-around services, including housing, for ex-offenders.

The Healthcare Foundation of New Jersey – Supports the Elizabeth Coalition to House the Homeless and Bridges Outreach for emergency and transitional housing and case management for homeless individuals. Also funds Community Hope to provide supportive housing for veterans.

Co-Locating Services

The Kresge Foundation, LISC, and Morgan Stanley – Launched The Healthy Futures Fund, a \$200 million initiative connecting health care, social services, and affordable housing for low-income residents. Fund uses a unique financing structure that leverages New Markets Tax Credits, Low Income Housing Tax Credits, grants, and loans.

Co-Locating Services

The Brandywine Health Foundation – Built the Brandywine Health Center, a Federally Qualified Health Center in Coatesville, PA that also features affordable housing for seniors and space for local nonprofit organizations. Financed by a mix of public and private funds including Low Income Housing Tax Credits.

Fostering Cross-Sector Collaboration

The Boston Foundation and BCBS Massachusetts – Partnered to create Health Starts at Home, which brings together housing and health care organizations to support new interventions that improve housing stability and improve children's health outcomes. Through three-year pilots, grantees are testing new models that can be replicated in other communities.

Improving Housing Quality

Kresge Foundation – Funds Advancing Safe and Healthy Homes initiative to address environmental and housing challenges such as asthma-triggering allergens, fire hazards, and structural problems like broken steps. Also aims to build capacity, engage residents, and improve systems and policies.

Improving Housing Quality

Health Foundation for Western and Central New York –
Supports local Green and Healthy Home Initiatives addressing environmental hazards that contribute to unhealthy housing, such as lead poisoning, and aim to create safe and energy efficient homes.

Advocating for Policy Change

The Nicholson Foundation – Funded the development of a 10-year regional plan to end homelessness and expand supportive housing in Newark and Essex County, NJ. Also supports a policy advisor on homelessness and housing development within the Newark Office of the Mayor.

Advancing Data and Research

John D. and Catherine T. MacArthur Foundation –

Invested \$25 million to support research projects exploring how quality, affordable housing can strengthen families, improve health, and revitalize communities. Launched How Housing Matters online portal to engage practitioners, policymakers, and researchers.

Protecting Affordable Housing

St. Francis Foundation, Metta Fund, et. al – Support the Tenderloin Health Improvement Partnership, a multi-sector initiative addresses housing access, safety, health, and economic opportunity. Includes grants to identify policy solutions to support development without displacement.

The California Endowment – Supports multiple projects focused on research, convening, and advocacy to address the health effects of the affordable housing crisis and displacement.

Leveraging Medicaid

New York State Health Foundation – Exploring how to use Medicaid dollars to go toward supportive housing for veterans.

Montana Healthcare Foundation – Launched initiative to reduce the use of emergency department services by creating supportive housing projects jointly funded by hospitals, housing providers, and Medicaid dollars.

Linking Public Housing and Health

HealthSpark Foundation – Supports public-private partnership to create unified program for homeless individuals and families in Montgomery County, PA. Partnership implements recommendations in the county's Your Way Home plan and involves the Montgomery County Housing Authority.

Linking Public Housing and Health

Kate B. Reynolds Charitable Trust – Provided operating funds to establish a medical home for public housing authority residents in Rockingham County, NC.

St. David's Foundation – Funds support services for individuals and families living in subsidized housing in TX. Includes grants for case management, job coaching, educational activities, and co-located services.

Emerging Housing & Health Issues

- Hospitals and health systems
- Fair housing
- Residential segregation
- Housing mobility
- Community development



Opportunities for Philanthropy

- Build evidence base
- Advance policy change
- Support community engagement
- Foster cross-sector collaboration
- Build capacity
- Use convening power
- Broker public-private partnerships



Questions?

Kristina Gray-Akpa

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PHA Health Strategic Planning Workshop

BREAK

Please remain connected to the conference line during the break. We will re-convene momentarily.



MODULE 1: CURRENT STATE

Where are you now?

Factors for PHAs to Consider:

- Types of health partners (who is missing?)
- Formalizing partnership around health objectives
- Sharing and receiving data
- Proactive strategic planning
- Building and maintaining partnerships



MODULE 1: CURRENT STATE

Where are you now?

Identify the “who, what, when, and where” to answer the question: “What needs to happen to improve resident health in your community in the next 1-2 years?”



PHA HEALTH STRATEGIC PLANNING WORKSHOP

MODULE 1: CURRENT STATE

1A. List out all current efforts and resources.

Think about their functionality: Do they need any refinement or retooling?

1B. List out any health-related initiatives or goals you want to start but have not.

Think about any restraints or barriers to doing this work?

1C. List out all current partners that support your agency's health-related initiatives.

Add a checkmark next to any partners participating in this workshop with you.

1D. What, if any, barriers exist for the agency?

1E. What kind of existing community infrastructure or initiatives (e.g. city-wide efforts to improve community health) can the PHA tap into to achieve its goals?

NOTE: Please keep your conference line open and on MUTE during group work time.



MODULE 1: CURRENT STATE

Report Back

Unmute your line and identify which community you are representing.





PHA Health Strategic Planning Workshop

MODULE 2: SETTING GOALS

Introducing the Victory / Goal Circle

How does improving resident health in the next 1-2 years look and feel?



MODULE 2: SETTING GOALS

2A. Imagine it has been two years, and you have improved resident health outcomes as you hope to. What do you see, feel, and hear? **In this way, identify what “success” looks like for your efforts.**

2B. Describe: (1) strengths of the team and context;
(2) weaknesses of the team and context that threaten victory;
(3) potential dangers of succeeding in the initiative/goal;
(4) potential benefits of pursuing this course of action.

NOTE: Please keep your conference line open and on MUTE during group work time.



MODULE 2: SETTING GOALS

Report Back

Unmute your line and identify which community you are representing.





PHA Health Strategic Planning Workshop

BREAK

Please remain connected to the conference line during the break. We will re-convene momentarily.





PHA Health Strategic Planning Workshop

MODULE 3: TAKING ACTION

Key Actions Introduction

Identify tasks to accomplish vision/goal.

Create an action plan to structure the future efforts.

Consider plans living documents.



MODULE 3: TAKING ACTION

3A. Individually, make a list of 8-10 actions most important to reaching your team's goal(s).

3B. Star the 3-5 most important items from your list or write them below.

3C. Wait to follow instructions of the workshop facilitators to identify task clusters. (You may need sticky notes for this portion of the activity.)

NOTE: Please keep your conference line open and on MUTE during group work time.



MODULE 3: TAKING ACTION

3D. Write out your team's identified task clusters.

3E. Identify key staff or external partners best positioned to complete tasks in clusters.

3C. What else, if anything, is missing for you to be successful in reaching the goals you have set?

NOTE: Please keep your conference line open and on MUTE during group work time.



MODULE 3: TAKING ACTION

Report Back

Unmute your line and identify which community you are representing.





PHA Health Strategic Planning Workshop

LAST WORDS

- **Thank You:** To all convened participants and our facilitators.
- **Provide Feedback:** You will receive a feedback survey in the next week. Please complete this survey as we want to know how your team liked this format and hear any suggestions you all might have for future programming.
- **Share Results:** Please share your takeaways from today's workshop with CLPHA by emailing **Steve Lucas** at slucas@clpha.org. We are happy to follow up with you to identify ways CLPHA can support your efforts.
- **Continue the Conversation:** Consider joining us in Washington DC on May 3-4 for the CLPHA *Housing Is* Summit featuring both health and education-focused tracks. We strongly encourage PHAs' health partners to attend. Register today at CLPHA.org/Summit2018



PHA Health Strategic Planning Workshop